



Crossing Borders – The German Health Care System

5th U.S.-German Excursion to Bayreuth and Berlin

March 15th – March 20th, 2020

in Co-Operation with

*Department of Health Policy and Management
UNC Gillings School of Global Public Health, Chapel Hill, USA*

*Department of Health Management and Policy
School of Public Health, University of Michigan, Ann Arbor, USA*

*Department of Health Management and Informatics
University of Missouri, Columbia, USA*

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Contact: Prof. Dr. Joerg Schluochtermann

University of Bayreuth
BWL V
Universitätsstraße 30
95440 Bayreuth
Germany

Email: j.schluochtermann@uni-bayreuth.de
Phone +49-921-55-6190
Fax: +49-921-55-6192
Web: www.bwl5.uni-bayreuth.de

Saturday, March 14th, 2020

Individual arrival in Bayreuth Check-in at *Zum Edlen Hirschen*
18:30 **Get-Together** at the *Oskar*, a traditional Franconian restaurant

Sunday, March 15th, 2020

Workshop on Campus (room K3, building RW I)

9:30 – 10:00 Welcome, Introduction to Program and University, Prof. Dr. Jörg Schlüchtermann

10:00 – 10:30 Introductions

10:30 – 12:00 The German Health Care System: Coverage, Financing and the Pharmaceutical Industry, Prof. Dr. Volker Ulrich

12:00 – 12:30 Lunch-break at the University Campus

12:30 – 14:00 The German Health Care System: Providers, Institutions and Reform Efforts, Prof. Dr. Andreas Schmid

14:00 – 14:30 Thoughts on Health Care in the U.S. 2020, Prof. Dr. Bruce Fried

14:30 – 15:00 The new Campus for Health and Life Sciences in Kulmbach, Prof. Dr. Stephan Clemens

15:15 – 17:30 **Get to know Bayreuth** a guided city tour, Thorsten Parchent, INO
Meeting point: Foyer, RW I at 15:15

Monday, March 16th, 2020

8:00 – 8:45 Bus transfer to Kulmbach
Meeting point: *Zum Edlen Hirschen*

9:00 – 11:00 **Campus Kulmbach**
Meeting with

11:10 – 11:20 Bus transfer to *Kommunbräu Kulmbach*

11:20 – 12:30 Lunch break

12:30 – 17:30 Bus transfer to Berlin, check-in at *Ibis Berlin Hauptbahnhof*

18:30 – 19:30 **Berlin by night** – a walk to the *Brandenburger Tor*

Tuesday, March 17th, 2020

9:00 – 11:00

Federal Association of Pharmaceutical Industry

Talk by Dr. Matthias Wilken, Managing Director Market Access: "The Pharmaceutical Industry in Germany: Global and National Perspectives".

12:45 – 15:45

Sightseeing – walking tour

Starting point: Fernsehturm/ Alexanderplatz

19:45

Visit of the Reichstag's roof terrace - Please bring ID

Wednesday, March 18th, 2020

9:00 – 10:30

Bundesverband Managed Care (BMC)

Talk by Prof. Dr. Volker Amelung: "Managed Care in the German Health Care System"

11:00 – 13:00

Federal Ministry of Health

Talk by Mina Ahmadi, National Health Portal: "Health Literacy in Germany"

14:00 – 16:30

Siemens Healthineers AG

Talk by Dr. Michael Meyer, Head Government Affairs Program Office Siemens Healthineers in Berlin: "Siemens Healthineers as a global Medical Technology Company".

Thursday, March 19th, 2020

9:00 – 12:00

Charité University Medicine (Charité)

Talk by Antonia Rollwage (M.Sc.), Assistant of the Chief Digital Officer: Charité University Medicine : "Challenge Digitization – Prospects and Limits". | Site Visits Charité Campus

14:00 – 16.00

G-BA - Federal Joint Committee (Gemeinsamer Bundesausschuss)

Talk by PD Dr. Matthias Perleth, (Head of Division Guidance Medicine): "What we do – role and responsibilities of the G-BA in the German Healthcare system"

17:00 – 18:30

BARMER Sickness Fund (BARMER Krankenkasse)

Talk by Prof. Dr. Christoph Straub (CEO): "The Social Health Insurance in Germany: Need for Reform".

19:00

Farewell-Dinner at **Restaurant Nolle**

Friday, March 20th, 2020

9:00 – 12:00

Association of Private Health Insurers (PKV – Verband)

Talk by Dr. Frank Schulze Ehring, Head of Basic Personal Policies and Procedures: Private Health Insurance in Germany: The Second Pillar of Health Care”.

12:00 – 13:00

Closing Plenary at PKV-Verband and Discussion

13:00

Optional lunch, official end of the excursion in Berlin

Addresses

Hotel Zum Edlen Hirschen
Restaurant Oskar
Klinikum Kulmbach
Kommunbräu Kulmbach
Ibis Berlin Hauptbahnhof
Reichstag
BMC / Charité (Wednesday)
Charité (Thursday)
G-BA
Nolle
PKV-Verband
BARMER
Siemens Healthineers AG

Richard-Wagner-Straße 75, 95444 Bayreuth
Maximilianstr. 33, 95444 Bayreuth
Albert-Schweitzer-Str. 10, 95326 Kulmbach
Grünwehr 17, 95326 Kulmbach
Invalidenstr. 53, 10557 Berlin
Platz der Republik 1, 11011 Berlin
CCM, Virchowweg 9, 10117 Berlin
Campus Charité Mitte, Charitéplatz 1, 10117 Berlin
Wegelystr. 8, 10623 Berlin
S-Bahnbogen 203, Georgenstr., 10117 Berlin
Glinkastraße 40, 10117 Berlin
Axel-Springer-Straße 44, 10969 Berlin
Hauptstadtbüro der Siemens Healthineers AG
Friedrichstraße 133, 10117 Berlin