

# Siemens Healthineers Thesis Award 2019

in collaboration with AKGM e.V. and JP Gesundheitsmanagement

## Best thesis of the Health Management and Economics Program submitted in the academic year 2018/19 (BA/MA)

- **Award: EUR 500**
- **Award ceremony: Homecoming July 6, 2019**
- **Submission possible by advisor or student until May 30, 2019**
- **Required documents:**
  - Statement of max. 250 words explaining the relevance of the thesis for the medtech-industry, abstract of thesis with max. 250 words incl. grade, date of submission and name of advisor (submit as one PDF-document)
  - Thesis (PDF)
  - Signed data privacy consent form (provided upon submission)
- **Submit to [andreas.schmid@uni-bayreuth.de](mailto:andreas.schmid@uni-bayreuth.de)**

Enterprise Services of Siemens Healthineers enables **Value Partnerships™** which are enduring, performance-oriented relationships with healthcare providers worldwide. Our innovative business models help our customers increase enterprise-wide value in order to meet both their immediate and future goals. Within the context of a modern, digitally-enabled health system, we help them identify and activate three key main engines:

- **Optimize your current operations** in order to get more done with the same resources.
- **Expand your capabilities** by adding staff, facilities, capacity, services or some mix of these.
- **Advance the pace of innovation** within the healthcare institution by developing novel capabilities and approaches.

We are looking for talent in a wide range of fields such as medical portfolio design, strategy consulting, lean transformation, population health management, value based healthcare and clinical pathways.